WEB SITE PAGERANK ASSESSMENT WORKSHEET

PAGERANK THRESHOLD	0.01	
TRAFFIC THRESHOLD	1	
PAGERANK THRESHOLD	0.01	for RECIPROCAL LINKS
TRAFFIC THRESHOLD	2	

local target URL	(potential) incoming web page URL	incoming PageRank	number of pages linked	uses "nofollow" - Y/N	projected Δ in PageRank	likelihood of increased traffic: 0 for little to none, 1 some, 2 moderate, 3 significant	incoming link - Y/N	outgoing reciprocal link - Y/N	recommendation	date implemented

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See full article at www.ars-informatica.ca: Google PageRank demystified: How To increase your page's PageRank - practical tips